

OddCon 12 Dealers' Room Application

Vendors are invited to apply for exhibit space at OddCon 12 by February 29, 2012. All applications received by that date will be given equal consideration. If exhibit space is still available after that date, applications will be considered on a first-come, first-served basis until the remaining space is assigned.

Payment need not be made until after applications are accepted, but after notification of a successful application, payment for both exhibit space and convention registration for vendor staff (all vendors must be convention members) is to be made by the preregistration deadline of April 7, 2012.

Number of tables (spaces) applied for:

Business name:

Contact Person:

Mailing address:

Phone Number:

Email address:

Website URL:

Brief description of business (including what you sell):

All of the above information is gathered both for the application and also for possible publication by OddCon, so if there is something that you don't want shared in OddCon publications or electronic communications, please so indicate.

New applicants are encouraged to provide additional background or details to help the OddCon committee understand how their exhibit will complement, enhance, and resonate with the OddCon focus (continuing vendors need not provide these additional details). Use another page to provide this information.

Exhibit space is sold in units equivalent to the 6-foot by approximately 36-inch tables provided by the hotel. Exhibitors may of course provide fixtures of their own in addition to or instead of these tables, but the 6 feet of frontage available for use remains

constant. Nominal use of space outside this area for display or fixtures may be proposed and approved at the discretion of the Dealers' Room Manager, in consideration of room access, safety, aesthetics, and ease of use for all vendors and convention members.

Vendors may apply for one, two or three tables, but one of the priorities of the OddCon Dealers' Room is to provide access to as many qualified vendors as possible, in order to create a diverse experience. Vendors may be allocated fewer tables than applied for in their application. Most vendors will have a two table limit, but vendors may provide information with their application for the justification of a third table, which will be allocated on a case-by-case basis.

Vendors who don't need a full table are encouraged to share a table. Contact the Dealers' Room Manager to help find another vendor interested in sharing space.

Return this form to:

Hank Luttrell
20th Century Books
1421 South Park Street, #200
Madison, WI 53715